



## **Voice Smart Networks to Launch Online Executive Technology Seminars to Educate Small to Mid Sized Companies on the Latest Solutions in Communications Technology**

*Customer Advocate to Bring Awareness to New Technology that Increases Profitability and Gives Organizations a Competitive Advantage*

VENTURA, CA — September 29, 2005 — Voice Smart Networks, an industry leader in telecommunications, announced today that the company is launching online executive technology seminars to educate small to mid sized companies on the latest solutions in communications technology. Voice Smart Networks' customer advocate will bring awareness to new technology impacting businesses today. The objective of each seminar is to deliver valuable information on solutions that have the unique ability of increasing an organization's profitability, while giving them a competitive advantage in their marketplace.

"There is a tremendous desire among small to mid size businesses to learn about technology that can change their company in a positive way," said Steven Gran, sales manager of Voice Smart Networks. "In most cases these companies don't know where to go to receive credible information, ask questions from knowledgeable and highly trained professionals, or understand how a specific solution can truly affect their business. Therefore,

we've decided to take a proactive approach by commissioning our customer advocate to deliver online technology seminars that are short, concise, and contain relevant information."

Voice Smart Networks' technology seminars will cover a variety topics including Voice over Internet (VoIP), call accounting, GPS tracking systems for company vehicles, voice recognition, automatic call distribution (ACD), web conferencing, and digital surveillance systems. Companies will participate in these seminars via web conference from the luxury of their own office. They will have the opportunity to listen live to communications equipment manufacturers and view valuable material being presented on their monitors. Voice Smart Networks' executive technology seminars will occur in 45- minute sessions every 6 to 8 weeks. The company's customers will be made aware of specific topics via email and flyers. Additionally, attendees will receive 5 hours of free audio conferencing and a free 30-day trial of web conferencing.

"Delivering ongoing technology seminars does a number of things for us and our customers. For example, these seminars enable our customers to receive critical information in an educational environment rather than

through a sales presentation, it gives us an opportunity to build an even stronger relationship with every organization we serve, and it illustrates our commitment to superior customer satisfaction," added Mr. Gran. "We're looking forward to bringing awareness to the hottest solutions in communications technology, and making sure our customers remain at the forefront in terms of their knowledge and potential utilization."

### **ABOUT VOICE SMART NETWORKS**

Founded in 1982, Voice Smart Networks is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows Voice Smart Networks to team up with industry leading manufactures such as Mitel, ShoreTel, and Inter-Tel to develop an understanding of each customer's unique telecommunications requirements, and in turn, custom design solutions that increase their customer's profitability and make their customer's more competitive within their own industry. For more information and to discuss "real case scenarios" please call 800-500-2696 or visit us at [www.voicesmartnetworks.com](http://www.voicesmartnetworks.com)