

**FINAL**

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**NEWS FOR IMMEDIATE RELEASE**

**DALE STEIN NOW OWNER AND PARTNER OF VOICE SMART NETWORKS  
DIRECTING ACTIVITIES IN SOUTHERN CALIFORNIA**

SAN DIEGO – August 25, 2011 – Voice Smart Networks, one of Southern California's leading unified communications companies, has announced that Dale Stein, former CEO and owner of INET, has become a partner in the company and will direct the company's activities in San Diego, Orange and Los Angeles counties. Stein joins partner and founder Mark Wadnizak in directing the activities of Voice Smart, which was founded by Wadnizak in 1982 in Ventura, CA.

Stein grew San Diego's INET into one of the country's most successful telecommunications companies in the late 1990s, with over \$3 million per annum in internal sales growth and became the number one distributor of Mitel products in North America averaging \$18 million in business. The company was acquired by a public CLEC in 2000. In addition, Stein also co-founded and is partner/owner in San Diego-based Technology Assurance Group (TAG), an international organization and the dominant force in the unified communications industry with nearly 100 member companies. Stein is responsible for developing TAG's strategic planning and guiding its business development. Stein, one of San Diego's leading entrepreneurs, recently was awarded the Pinnacle Award from DeVry University's Keller School of Graduate Management in honor of the school's 80<sup>th</sup> anniversary.

After 11 years of working with international interconnect companies with TAG, Stein wanted to solidify some of the leading edge best practices in

the marketplace by getting back in the unified communications industry as owner and partner of Voice Smart Networks. "With new technology like VOIP and SIP, it is a whole new communications industry – for the better," said Stein. "As a TAG member, Voice Smart came to an agreement that TAG would take an ownership position in VSN and lead its expansion from Ventura County into LA, OC and San Diego."

"All four offices are now up and running and we are expanding rapidly even in this down economy, adding new employees over the past six months with targeted plans to bring on an additional 20 professionals in the coming months," said Mark Wadnizak. "Under Dale Stein's leadership and industry expertise, our professionals are working with our existing customer base to provide new products and services that impact their bottom line profitability. New customers are contacting us because they want us to protect them from today's two biggest technology risks – obsolescence and cost."

Stein said Voice Smart's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing brand new technology in place of their old phone systems.

As a TAG member, Voice Smart has access to better pricing and co-op purchasing which are vital in today's industry. Stein said VSN is highly invested in knowledgeable professionals who can solve a client's problem quickly, while at the same time keeping a focus on customers' ROI, by replacing older technology with today's state of the art offerings. "We can do it at less cost than customers are spending today, while taking away the risk and fixing the cost," Stein said. "Because of SIP technology, no business needs to be paying local and long distance charges, and with a Voice Smart managed services agreement, companies will never see another invoice from the telephone company."

Stein sits on TAG's board as well as those of several other independent businesses. His well-documented best practices solutions have been embraced and effectively utilized by hundreds of companies across the country.

Stein is very active in the community and has a long history of

participating in philanthropic activities. A resident of Rancho Bernardo, he received a bachelor's degree in Electronic Engineering Technology from DeVry University in Chicago and certification from Harvard University's Small Company Management Program.

### **About Voice Smart Networks**

Founded in 1982, Voice Smart Networks is Southern California's leading data and voice company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Voice Smart Networks delivers future technology today! For more information, call 800-500-2696 or visit us at [www.voicesmartnetworks.com](http://www.voicesmartnetworks.com).

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