



VOICE SMART NETWORKS KEEPS CUSTOMERS' SAFE THROUGH ROLLING BLACKOUTS

*Innovative Technology Set to Replace
Outdated Voicemail Systems*

LOS ANGELES/VENTURA – July 25, 2012 - Voice Smart Networks, a leader in unified communications, announced today that it has launched a data safety program to protect its customers from the expected increase in rolling blackouts and brownouts this summer. Companies across the board are using more energy to power their businesses than ever before and increasing energy demands are putting a strain on major energy suppliers. In years past, energy suppliers have turned to blackouts and brownouts as a last resort, yet in the coming months blackouts will be an unfortunate necessity.

Every year companies face this problem, along with other disasters such as hurricanes, tornadoes, storms, power outages and floods. Oftentimes these disasters cause major disruptions to the business and in some cases companies can lose critical computer files or company records. Most businesses can't afford to lose these files or have their phones down during peak hours. As a result, many businesses have turned to Voice Smart Networks to help eliminate these threats, and are leveraging their technological expertise to create a competitive advantage for themselves.

Business Continuity Disaster Recovery (BCDR) automatically

creates failsafes for key communications systems, so in the event of an emergency, businesses can run uninterrupted. For example, if a phone line were to go down, incoming calls would immediately be transferred to a backup carrier and calls would then be routed to cell phones instantly. Another example of BCDR in action is when all computer files are automatically backed up at the end of every day and saved to a different location so they can immediately be accessed in the event of an emergency. Voice Smart Networks' team is filled with technology experts, who know many other practical ways to apply futuristic technology to solve today's real business problems.

"It is our responsibility as our customers' trusted technology advisor to protect our customers' data networks and business phone systems from any event that could cause them to go down such as a power outage or natural disaster," stated Mark Wadnizak, Partner of Voice Smart Networks. "Our objective is to give business owners peace of mind that their technology is secure and accessible so they can focus on growing their businesses."

ABOUT VOICE SMART NETWORKS

Founded in 1982, Voice Smart Networks is Southern California's leading data and voice company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit www.voicesmartnetworks.com or call 800-500-2696 or visit us at

